

HILTL-MISSION

INSPIRING

Our mannerism is as fresh as our food, that's how we inspire. The passion and innovative power are so palpable that they sweep people along and exceed expectations - that's the „Hiltl wow“.



SINCERE

We are sincere because we remain authentic and transparent towards ourselves and those around us. From our origins to our products - nothing but honesty has been served up since 1898.



APPRECIATIVE

We value people because we give trust and respect no matter where someone comes from and what they think. We love what we do and everyone we share it with.



MINDFUL

By acting sustainably, we assume responsibility toward people, animals and nature. In this way, we help shape a future worth living for future generations.



**MOTTO 2026:
GREEN CARPET
FOR EVERY GUEST**

